

Balkan Ruby 2025

SPONSORSHIP PROSPECTUS

Balkan Ruby was about the long term

April 25-26, 2025 in Sofia, Bulgaria

April 25 - April 26, 2025

WTC Interpred, 1040, ж.к. Изгрев, бул. „Драган Цанков“ 36, 1113
София, Bulgaria

Let's talk about the long term – setting up a project, running one, designing your architecture, organizing your team, your career, or your mindset. It's all about the long term.

For sponsorship inquiries, contact:

hi@balkanruby.com

Sponsorship Packages

By sponsoring Balkan Ruby 2025, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

Sponsor

- Ruby: €1000.0
- Ruby JIT: €2000.0

Exclusive

Exclusive packages are in limited availability and can sell out.

- Banitsa: €1200.0 **Sold out**
- Party: €1200.0 **Sold out**
- Anzug: €1200.0 **Sold out**
- SOCKS5: €1000.0 **Sold out**

Partner

Partner packages are given to companies paying for conference expenses like speaker travel.

- Travel: €0.0

See detailed information about each package on the following pages.

Sponsor

Name	Price	What's Included	Availability
Ruby	€1000.0	<ul style="list-style-type: none">• Banner at the event• Logo on the website• Brand promotion on social media• Mentions from the stage• 2 free tickets	Unlimited
Ruby JIT	€2000.0	<ul style="list-style-type: none">• Exhibition space• Banner at the event• Logo on the website• Brand promotion on social media• Mentions from the stage• 4 free tickets	Unlimited

Exclusive

Name	Price	What's Included	Availability
Banitsa	€1200.0	<ul style="list-style-type: none">• Cover the Banitsa at the event• Logo on the website• Brand promotion on social media• Mentions from the stage• 3 free tickets	Sold out
Party	€1200.0	<ul style="list-style-type: none">• Cover the drinks at the event party• Logo on the website• Brand promotion on social media• Mentions from the stage• 3 free tickets	Sold out
Anzug	€1200.0	<ul style="list-style-type: none">• Your logo on the sleeves of our t-shirts• Logo on the website• Brand promotion on social media• Mentions from the stage• 3 free tickets	Sold out
SOCKS5	€1000.0	<ul style="list-style-type: none">• Your logo on the socks given to our attendees• Logo on the website• Brand promotion on social media• Mentions from the stage• 2 free tickets	Sold out

Partner

Name	Price	What's Included	Availability
Travel	€0.0	<ul style="list-style-type: none">• Logo on the website• Brand promotion on social media• Mentions from the stage• 1 free ticket	Unlimited

Frequently Asked Questions

Do I have to provide the banners and roll-up posters?

If you have existing printed materials, feel free to bring them along. Otherwise, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?

The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?

The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?

We are open to discuss other opportunities and bespoke packages to ensure you get the best out of your investment.